

Dec 16, 2025 2:00 PM Eastern Standard Time

Larridin Wins 2025 Intellyx Digital Innovator Award for Redefining How Enterprises Measure AI Value

Larridin recognized for equipping enterprises with measurable insights, turning AI investments into ROI.

SAN FRANCISCO--(BUSINESS WIRE)--Larridin, the AI measurement and scaling platform, today announced it has been awarded a [2025 Intellyx Digital Innovator Award](#) for standout innovation in digital transformation. Presented by analyst firm Intellyx, known for spotlighting disruptive vendors that rise above the noise in today's crowded technology landscape.

As AI adoption accelerates, CFOs, CIOs/CTOs, and other key stakeholders are under increasing pressure to prove ROI, scale responsibly, and align AI investments with business goals. This award recognizes Larridin's ability to solve these challenges by providing the insights needed to move from AI experimentation to measurable impact and manage the Agentic Enterprise of the future.

"At Intellyx, we only set up briefings with the most disruptive and innovative firms.

Larridin is one such company, which is why we designated them as an Intellyx Digital Innovator," said Jason Bloomberg, founder and managing director of enterprise IT industry analysis at Intellyx. "As AI budgets continue to grow across organizations, Larridin provides the analytics needed to understand AI adoption and ROI, enabling its responsible, scalable management."

"We built Larridin because we realized traditional IT monitoring was blind to the

'atomization of work' happening between humans and AI agents," said Russ Fradin, CEO of Larridin. "You cannot manage this transformation by counting logins; you need deep visibility at the browser and desktop level to understand the actual friction and flow of digital labor. This award from Intellyx validates that to solve the visibility crisis, you need a fundamentally new kind of infrastructure—one that measures the utilization, proficiency, and impact."

Innovation Awarded

Larridin has also just been nominated to The AI Furnace #AIHot100 List. The company's cofounder and CTO, Ameya Kanitkar, will deliver a keynote on the panel Driving ROI in AI at the 2026 [The AI Hot 100 Summit](#) held in May 2026.

To learn more about how to unlock real value from AI, visit www.larridin.com

About Larridin

With \$17M in seed funding led by Andreessen Horowitz, Bloomberg Beta, and Google Ventures, Larridin unlocks the promise of [AI measurement for the enterprise](#) with controls, and governance solutions to optimize adoption, enforce internal policy, and drive strategic AI investments. Larridin provides the complete AI execution intelligence system that transforms enterprise AI from chaos to competitive advantage—revealing what's happening, connecting everything strategically, and proving measurable execution impact. Follow us on [LinkedIn](#) and [X](#).

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